

Match Operation and Management Rules

Matches organised or managed by the Japan Football Association (hereinafter referred to as "JFA") are operated in accordance with the following rules, in which prohibited behaviour, prohibited items, handling of likenesses and the like, and other matters are listed for all persons who seek to enter or have entered the Venue. Please make sure to read the rules before entering the Venue.

Article 1. Purpose

The purpose of these Rules is to ensure the smooth and safe operation of all Matches organised or managed by JFA and the safety of football spectators, players, referees, team staff, Security Staff, and match operation staff (including match officials, and the same applies hereinafter), and all other persons involved in Matches.

Article 2. Definitions

The following terms shall have the meaning as defined below:

1. "Matches" means all matches organised or managed by JFA.
2. "Venue" means a stadium in which Matches organised or managed by JFA are operated and all related facilities and premises.
3. "Operation and Safety Manager" means a person who is responsible for the overall safety of the Venue and for the smooth operation of Matches, and who is the General Secretary and CEO of JFA or a person appointed by him.
4. "Security Staff" means persons appointed by the Operation and Safety Manager to ensure the safety of games.

Article 3. Application of the Rules

These Rules shall apply to all persons who seek to enter or have entered the Venue (including persons who attempt to bring an item into the Venue or into the air above the Venue or to influence a Match in the vicinity of the Venue, and the same definition applies hereinafter).

Article 4. Prohibited Behaviour

Any person who seeks to enter or has entered the Venue shall not engage in any of the behaviours listed below anywhere in the Venue unless the Operation and Safety Manager specifically deems it necessary and permits it in advance, and the criteria and procedures for granting permission shall be separately determined by JFA:

1. Entering the Venue without a valid ticket or an accreditation card (whether on a match day or not).

2. Bringing into the Venue or using in the Venue guns, knives, poisonous or deleterious substances, drugs, oils, explosives, flares, firecrackers, fireworks, gunpowder or any other dangerous or hazardous items, pesticides, dry ice or any other items emitting smoke, or any other similar items.
3. Bringing into the Venue or throwing bottles, cans, plastic bottles*, air horns, or any other items that may harm other persons (including referees, players, coaches, staff, football spectators, Security Staff, match operation staff, JFA officials and staff, and all other persons, and the same definition applies hereinafter).

* Restrictions shall be placed on bringing plastic bottles into the Venue depending on the Match and Venue situation.

4. Bringing into the Venue or using items that may disrupt the progress of a game, such as laser pens and whistles.
5. Bringing into the Venue knives or any other items that can be used as a weapon.
6. Engaging in violent behaviour toward others.
7. Crowding around other persons.
8. Bringing into the Venue or flying inside the Venue (or operating from outside the Venue) unmanned aircraft (e.g. drones and radio-controlled aircraft).
9. Bringing into the Venue large baggage or any other items that may cause a nuisance to others. Bringing into the Venue and using large items that may obscure other spectators' view (e.g. large flags) to support a team.
10. Installing banners, flags, or the like at a place where such installation is prohibited.
11. Bringing into the Venue animals (except service dogs, guide dogs, and hearing dogs).
12. Bringing into the Venue or installing, putting up, wearing, disseminating, or placing in the Venue signboards, standing signs, banners, vertical banners, streamers, flags, placards, players' uniform numbers, documents, drawings, or printed materials that may indicate or be associated with political, ideological, religious, or military principles, beliefs, or ideas.
13. Engaging in discriminatory or insulting behaviour, whether verbal or physical, on the basis of race, skin colour, sex, language, religion, politics, or origin. Engaging in slander and libel or any other behaviour, whether verbal or physical, that disturbs public order and morals.
14. Entering the Venue or threatening, intimidating, or provoking others in the Venue while intoxicated or under the influence of alcohol, drugs, or any other substance, or bringing into the Venue items or engaging in behaviour in the Venue that significantly disrupts others' actions or causes a nuisance or annoyance to others. ("Intoxicated" means the state of being potentially unable to behave in a normal manner due to the influence of alcohol or other substances.)
15. Bringing into the Venue or engaging in the Venue items or behaviour that damages or may damage the reputation of others, insults or may insult others, or invades or may invade the privacy of others.

16. Throwing any object onto or entering the football field or engaging in any other behaviour that may disrupt the progress of a game.
17. Entering restricted areas and no-entry areas.
18. Destroying, damaging, defacing, or tampering with buildings, standing trees, structures, or any other facility, equipment, or property.
19. Insistently demanding to see a third party or refusing to leave the Venue.
20. Engaging in behaviour that obstructs the traffic of other persons.
21. Crowding around other persons' vehicles or obstructing the running of vehicles.
22. Shouting angrily or jeering loudly at other persons or threatening other persons by implying the use of violence or by other means.
23. Smoking anywhere other than in designated areas.
24. Driving into a non-designated area or parking a vehicle or a bicycle anywhere other than in designated areas.
25. Engaging in behaviour that may disrupt the smooth operation of Matches, such as soliciting, giving a speech, holding an assembly, carrying out a rally on the street, propagating religious beliefs, or staging a demonstration.
26. Soliciting commercial transactions or donations or displaying advertisements.
27. Bringing into the Venue or displaying or installing in the Venue an item that indicates (or may be associated with) the name of a specific company or product for the purpose of advertising the specific company.
28. Taking photographs that infringe the right of publicity of players or staff for commercial purposes, making a video recording of a Match with a video camera or a smartphone, using large equipment including tripods, or taking photographs or making video recordings in such manner that disrupts other spectators' view or the operation of a Match.
29. Distributing all or part of the sound or video of a Match on the Internet or through other media.
30. Putting up a tent, a hut, or any other similar structure.
31. Making loud noises unnecessarily near the Venue to raise the mood.
32. Engaging in behaviour that is prohibited or in violation of what is contained in laws and regulations (e.g. laws and ordinances) or football spectator rules/etiquette set for each Match and each Venue.
33. Engaging in behaviour that Security Staff believe disrupts or may disrupt the operation or progress of a Match or causes or may cause a nuisance or danger to others.
34. Engaging in any other behaviour prohibited by JFA.
35. Entering the Venue or engaging in similar behaviour despite being prohibited from entering the Venue based on a denial of entry or an ejection order as set forth in Article 8, paragraph 1 or 3,

thereby breaching the measures taken or dispositions imposed by JFA, the J. League, and other federations and associations.

36. Engaging, as a group (multiple persons), in the prohibited behaviour set forth in 1 through 34.
37. Engaging in any behaviour that, while not falling under the prohibited behaviour set forth in 1 through 34, is deemed by JFA to affect a Match to the same extent as such prohibited behaviour.

Article 5. Venue

All persons who seek to enter or have entered the Venue shall comply with the following:

1. Presenting a ticket, accreditation card, or ID, when requested.
2. Complying with a search of bags and belongings conducted for security reasons, when requested.
3. Complying with the instructions, guidance, and evacuation orders of Security Staff or public security authorities such as the police when an incident or accident has occurred or is expected to occur.

Article 6. Denial of Sale of Tickets

JFA shall not sell tickets to any person who falls under any of the categories listed below. If such person acquires a ticket by themselves or through a third party, JFA may deny them entry to the Venue.

1. A person who belongs to an organised crime group or any other similar anti-social forces (hereinafter such group is referred to as "Anti-social Forces" and such person is referred to as "Member of Anti-social Forces")
2. A person who was a Member of Anti-social Forces within the last five years
3. A person who exploits Anti-social Forces or a Member of Anti-social Forces to obtain advantages or benefits for themselves or for a third party
4. A person who offers funds or other advantages or benefits to Anti-social Forces or a Member of Anti-social Forces or is involved in the maintenance or operation of Anti-social Forces
5. A person who has a socially reprehensible relationship with a Member of Anti-social Forces
6. A person who acquires a ticket in violation of Article 7
7. A person who is prohibited from entering Matches under Article 8, paragraph 1 or 3
8. Any other person to whom JFA believes it has reasonable grounds for not selling tickets

Article 7. Prohibition of Resale

No person may, without prior permission from JFA, resell tickets (which is defined as transferring tickets for a charge as a business, and the definition includes selling tickets on Internet auction sites) to any third party or acquire tickets for the purpose of reselling them to any third party. However, this shall not apply if a ticket is transferred to a family member, a friend, a business associate, or any other person with a specific relationship for a price that does not exceed the price set by JFA.

Article 8. Denied Entry, Ejection Order, and Confiscation of Items

1. JFA may take necessary measures, such as refusing entry to or ejecting from the Venue any person who has breached Article 4 or 5 and confiscating prohibited items.
2. JFA may claim compensation against any person who falls under the preceding paragraph for any loss and damage suffered by JFA (including any and all loss and damage suffered by JFA that arises out of any sanction imposed on JFA on grounds of the breach committed by such person).
3. JFA may refuse entry to Matches subsequently organised or managed by JFA to any person falling under paragraph 1 above whose behaviour is deemed particularly vicious or malicious. JFA may also deny such person entry to all Matches held in Japan during that period (including Matches organised by the J. League and other federations and associations) at the number of Matches designated by JFA or indefinitely. In addition, JFA may demand that such person return their tickets for the relevant Matches to which the person is denied entry. If such person is denied entry to Matches, JFA shall share information about the denied entry (including the personal information of such person) with the J. League and other federations and associations. The same rule shall apply if such person is indefinitely denied entry to Matches organised by the J. League and other federations and associations, and there is a possibility that JFA will deny such person entry to Matches organised or managed by JFA during that period. Which Matches the person is denied entry shall be determined at the discretion of JFA.
4. Any person who has been denied entry to or ejected from the Venue by JFA may not claim a refund of the price of their ticket.

Article 9. Delegation of Authority

The Operation and Safety Manager may delegate his authority over any specific Venue to any other person.

Article 10. Consent about the Handling of Likenesses and the Like

All persons who seek to enter or have entered the Venue shall consent to the following items in advance and shall not raise any objection:

1. At the Venue, JFA and the press or broadcasting or distribution organisations may take photographs or make video recordings (hereinafter referred to as "Photographs, etc.") that contain the likenesses of persons who seek to enter or have entered the Venue (including banners, flags and other items created by them and their voices such as chants, and such likenesses are referred to as "Likenesses, etc.>").
2. All or part of Photographs, etc. set forth in the preceding item will be used for the following

purposes:

- (1) Broadcasting or distribution of a video of a Match (including a highlight video) by the press or broadcasting or distribution organisations
 - (2) Projecting onto a large video device in the Venue and monitors installed at the premises.
 - (3) Publicity on websites, video distribution sites, social media and other Internet media
 - (4) Notice of campaigns related to various projects and other advertising activities (by any media)
 - (5) Manufacture and sale of game programs, video works, newsletters, and other products and sales promotion activities for those products
 - (6) Use for news programs and related media by the press or broadcasting or distribution organisations
 - (7) Use for the purpose of ensuring the smooth and safe operation of Matches or identifying prohibited behaviour or a person who committed prohibited behaviour
 - (8) Other purposes incidental or similar to the above items
3. JFA permits the following persons to use the Photographs, etc. taken by JFA:
- (1) Sponsors of JFA and persons sponsored or supported by JFA (only for the purposes set forth in (3) and (4) of the preceding item
 - (2) Suppliers of JFA and other persons to whom JFA grants the right of merchandising or persons to whom JFA entrusts the manufacture and sale of products
 - (3) The press or broadcasting or distribution organisations (only for the purposes set forth in (1) and (6) of the preceding item
 - (4) Prefectural football associations and other JFA member organisations and affiliated organisations (including, but not limited to, the J. League, J clubs, the WE League, and WE clubs) (only for the purposes set forth in (3) and (7) of the preceding item)