



## Inauguration ceremony for FIFA Medical Centres of Excellence

### Proposed schedule

- Speeches by authorities and officials according to local protocol requirements
- Presentation by FIFA representative of vision and objectives of F-MARC and FIFA Sports Medical Committee regarding the FIFA Medical Centres and their cooperation
- Presentation by director of centre of vision and objectives of the accredited institution
- Hand-over of official accreditation certificate (if possible also signage for entrance)
- Short inspection tour of centre

### Time frame

Approx. one hour

### Participants

- Local authority representatives according to protocol requirements
- Representatives of institution according to protocol requirements
- Chairman of the FIFA Sports Medical Committee and/or FIFA Chief Medical Officer
- Director and staff of Centre
- Invited media
- Photographer

### Communication

- Centre to invite any media as considered appropriate
- FIFA medical office to prepare official FIFA press release/FIFA.com news reporting on inauguration
- Publication of institution as a FIFA Medical Centre of Excellence on F-MARC extranet and FIFA.com Player's Health
- Recommendation of centre to confederations, associations, teams, physicians, players etc. by FIFA Chief Medical Officer, FIFA Sports Medical Committee and FIFA medical office